

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Tourism Promotion – Release of Advertisement to publish in “SATYAM” Sanchalana Sayankala Patrika, through M/s. GDC Creative Advertising (P) Ltd., – Publication Charges –Sanctioned - Orders - Issued

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 894

Dated: 04-09- 2008

Read the following:

1. Govt Lr. No. 3047/PMU/DDC/2008, YAT&C (PMU) Department, dt. 12-06-2008.
2. G.O.Rt. No.2248, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
3. G.O.Rt. No.2249, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
4. G.O.Rt. No.2250, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
5. Release Order No.90/Display-PP/Advt.I-2/2008-09,I&PR Department, dt,05-07-2008.
6. Bill No. GDC/322/08-09, M/s. GDC Creative Advertising Pvt. Ltd., Hyderabad, dt. 19.07.2008.

* * *

ORDER:

To promote Tourism destinations of Andhra Pradesh State, the Tourism and Culture Department has been releasing advertisements to publish in various Tourism and Business Magazines on regular basis, as a part of promotional initiatives. As a follow up of these initiatives, this Department has released an advertisement to publish in “SATYAM” Sanchalana Sayankala Patrika, through M/s. GDC Creative Advertising Pvt. Ltd., Hyderabad which is one of the empanelled Advertising agencies of A.P. Tourism. After publication of the advertisement, the advertising agency has submitted a bill amounting to Rs.10,185/- including service Tax as Agency Commission, for arranging payment.

2. After careful examination of the matter, the Government hereby accord sanction for an amount of Rs.10,000/- (Rupees Ten Thousand only) towards service charges of publication of the advertisement in “SATYAM” Sanchalana Sayankala Patrika, which is inclusive of service tax.

3. The amount sanctioned at para 2 above shall be debited to the following Head of Account:

“ 3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN,GH 11- Normal State Plan SH (10) – Promotion of Tourism in Districts– 500 - other charges - 503 - Other expenditure”.

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at para 2 above, in favour of M/s. GDC Creative Advertising Pvt. Ltd., Hyderabad, after deducting Tax, payable to the Income Tax Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

D. LAKSHMI PARTHASARATHY
PRL. SECRETARY TO GOVERNMENT

To
M/s. GDC Creative Advertising Pvt. Ltd., Hyderabad
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat Branch, Hyderabad

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs

//Forwarded :: By Order//

SECTION OFFICER